Dear Alumni,

Calling data enthusiast from Statistics study program – Gadjah Mada University alumni to join with the most innovative e-commerce company in Indonesia, www.elevenia.co.id (part of Salim group) as

Data Management Apprentice – Customer Analytics

We will develop you as a Data Analyst/Modeler in Customer Analytics Group - Data Management Division, with below detail learning scope :

Data analytics
- to conduct end to end process of data analytics from understanding business problems, data exploration, data gathering, data processing, data visualization, and data presentation
- to provide analytical recommendation in improving customer experience
- to explore and implement web analytics technique
- to drive revenue generation through pricing analytics adoption

Advanced Analytics
- to implement advanced analytics technique such as
- predictive model
- machine learning
- image processing
- text mining
- pricing recommendation model
- product recommendation model
- product classification model
- customer segmentation model
- prescriptive analytics

The main objective of this two roles are to make an impact in business performance growth and customer experience
 improvement

Skills to be learned and developed :
- Database management and business intelligence skills
- Programming skills, e.g. PostgreSQL, Big Query, R, Python
- Analytical skills
- Predictive modeling skills
- Machine learning skills
- Data visualization skills
- Ms. Excel skills
- Presentation and communication skills
- Emotion management skills
- Mental building skills
- CRM/campaign management skills

Some technology/ tools that you will learn with the real business data :
Amazon Redshift, Google Cloud Platform (cloud database platform)
KNIME,Rapidminer, R, RStudio (analytics platform)

Micro-strategy, Looker, Metabase, Tableau (business intelligence platform)
Dbeaver, Aginity Workbench, Google Big Query (SQL platform)
Tensor flow (python platform)
Google analytics (digital marketing/digital analytics platform)
Emarsys (campaign management platform)

Coach/Mentor:
Allto Setiabudi, VP Data Management (https://www.linkedin.com/in/allto-setiabudi-48265525/)
Rangga Satya Pratama, GM Data Architect and BI (https://www.linkedin.com/in/ranggasobiran/)
Kurniawan Hakim, GM Customer Analytics (https://www.linkedin.com/in/kurniawanhakim/)

Minimum requirements:
Fresh Graduate or maximum 1 year working experience
Bachelor's Degree, Mathematics or Statistics, Computer Science/Information Technology, Economics, Engineering.

Required technical skill(s): Statistics, Data analysis, Programming, Visualization, Data Modeling, Ms. Office
Required soft skill(s): Strong passion in data and analytics, positive thinking, positive working relationship, attention to details, proactive, quick and eager to learn, dynamic pace
Required language(s): English

The apprentice program is for 1 year, with potential to be hired as permanent at any-time.

To apply, go to this link.
http://www.elevenia.co.id/career.do

For any further inquiry, feel free to contact me at number +62818148218 / email at kurniawan.hakim@elevenia.co.id

See you here at elevenia, Klik Cari Hepi!
Thank you!
Salam, Kurniawan Hakim (class of 2003)